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## **PULTE HOME SCIENCES AIDS LOCAL TSUNAMI RELIEF ORGANIZATION IN CONSTRUCTING NEW HOUSING FOR SRI LANKANS**

**Manassas, VA** – May 5, 2005 – Pulte Home Sciences of Virginia, a division of Pulte Homes, Inc. (NYSE: PHM) today announced its support of the Washington, D.C.-based Tsunami REACH organization and its efforts to construct 25,000 safe, new homes for Sri Lankan victims of the December 2004 tsunami disaster.

Pulte Home Sciences will donate approximately 4,500 linear feet of coated steel coil, enough to fully construct two new homes which volunteers from PHS designed. The steel will be roll formed into steel studs that will make the houses easy to assemble. Several PHS team members have volunteered labor hours to prepare and ship the steel coil and other building supplies to Sri Lanka, where Tsunami REACH volunteers will construct the homes.

The goal of Tsunami REACH is to establish an in-country building facility in Sri Lanka, and train local citizens in the technology and production process to build homes, medical clinics, nurseries and schools.

Pulte Home Sciences became involved with Tsunami REACH after a PHS engineer traveled to Sri Lanka to perform relief work following the tsunami disaster. The Pulte Home Sciences team knew firsthand of the desperate need for new housing and medical facilities in hard-hit areas like Sri Lanka, and were eager to partner with this local relief organization to help provide structurally sound housing as part of the massive rebuilding efforts. Pulte Home Sciences looks forward to continuing its efforts with Tsunami REACH in the future.

In January 2005, Pulte Homes pledged over \$500,000 to benefit UNICEF and the Salvation Army in their efforts to provide shelter and housing for displaced residents affected by the tsunami.

### **About Pulte Home Sciences**

Pulte Home Sciences, the research and development group of Pulte Homes, has adapted new technology and manufacturing processes to streamline home construction. The custom component systems developed by PHS can improve the stability, strength, environmental friendliness and aesthetics of a new home in basements/foundations; engineered floors; exterior and interior walls; roofing systems; and exterior trim. Pulte Home Sciences vastly improves home quality and performance, providing homeowners increased energy-efficiency, improved value and affordability.

### **About Pulte Homes**

Pulte Homes, Inc., (NYSE: PHM), based in Bloomfield Hills, Mich., is a FORTUNE 200 company with operations in 45 markets and 27 states. In 2004, the company closed 38,612 domestic home sales and generated revenues of \$11.7 billion. During its 55-year history, the company has constructed more than 408,000 homes. In 2004, J.D. Power and Associates named Pulte the inaugural recipient of its Platinum Award for Excellence in Customer Service among America's leading homebuilders. J.D. Power ranked Pulte No. 1 in 14 markets, and among the top three in 23 of 25 markets surveyed. Under its Del Webb brand, Pulte is the nation's leading builder of active adult communities for people age 55 and better. Its DiVosta operation is nationally recognized for a trademarked building system that has delivered more than 25,000 "Built Solid"® homes in Florida since 1960. Pulte Mortgage LLC is a nationwide lender and offers Pulte customers a wide variety of loan products and superior customer service.

**Websites:** [www.pulte.com](http://www.pulte.com); [www.delwebb.com](http://www.delwebb.com); [www.divosta.com](http://www.divosta.com)

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